MEDIA KIT

CME4RVSTUFF

RV life, travel, and gear we love - tested on our own rig.

FOR MEDIA ENQUIRIES

cme4rvstuff.com



ABOUT

Dave Seeley and **Jennifer Seeley** are the couple behind cme4rvstuff. They travel in a **2024 Winnebago Micro Minnie 1720FB**, towed by a grey **2014 Nissan NV 2500**, and publish what they learn from real trips, real mods, and real maintenance - not studio demos.

Dave brings a hands-on installer and fabrication background to every how-to. Jennifer runs the brand's Pinterest. Together they make practical content for owners who want advice that has already survived the road.

WHAT WE COVER

- **RV travel and campsite life** - trips, setups, and lessons from the road.
- **Gear reviews and mods** - products fitted and used on the 1720FB, including an outdoor shower setup and a lithium battery upgrade.
- **Maintenance and how-to** - step-by-step jobs such as winterizing the 1720FB, shot on the actual trailer.
- **Retirement and money** - how work, saving, and RV life fit together, in plain language.

ONE SHOOT, EIGHT PIECES

Each week starts with one real piece of phone footage from a real job or trip. That single pillar becomes eight published pieces: a YouTube video, a Short / reel, a carousel, a text post, a Substack newsletter, an RV Journal post, a community group post, and Pinterest pins. One story, told properly, everywhere the audience already is.

That system is also a product: **The 1-to-8 Content Blueprint** ($29) at payhip.com/cme4rvstuff, with a 14-day money-back guarantee. Free checklist: cme4rvstuff.com/checklist.



Dave and Jennifer Seeley, with the van and the 1720FB. Main photo: the 1720FB at Sugarpine Point State Park, Lake Tahoe, June 2026.

FIND US

Website: cme4rvstuff.com
Amazon store: amazon.com/shop/tahoedave7804
Free checklist: cme4rvstuff.com/checklist
Also on: YouTube, Instagram, TikTok, Facebook, and Pinterest - @cme4rvstuff

AUDIENCE - OCTOBER 2026

Instagram @cme4rvstuff - 1,048 followers
Threads @cme4rvstuff - 96 followers

REVIEW STANDARD

We only feature products we would use ourselves. Quality comes first - poor reviews and high return rates are a no, even for a paid enquiry.

WORK WITH US

Product reviews and brand partnerships | Podcast and media interviews | Expert quotes on RV gear, mods, and maintenance | Sponsored content from a real trip or job

Media enquiries: cme4rvstuff@gmail.com - Please include the product or topic, your timeline, and where the piece will run. High-resolution photos and the brand artwork on this page are available on request.